

## ABOUT THE PROJECT, PROBLEMS AND GOALS

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- , art historian and independent curator –
- Initiator and artistic director of the project -

The international project "Rise Women in the Cultures of the WB" is a two-year project that gathers various experts in the field of cultural and social creation, focusing the female gender. Starts from the art and the creative aspect, project address on the native equality, position and presence of women in art, cultural and social creativity. In addition to the raise the criterion in the presence of contemporary creativity, the project reacting on more problems:

- **woman as a subject and object** of the observation and creation of reality – female identity in the creativity,
- the **diversity and heterogeneity** of the contemporary artworks,
- linking **institutional and non-institutional** curatorial practices,
- the **standard** of art exhibitions and the participation of artisans in the curatorial practices,
- **solidarity and a female angle** in art and culture,
- **VR technology**, new forms of curatorial practices and nourishment of global visibility
- **Networking and cross-border cooperation**, in the sense of the wider context of the view
- **mobility** of the female artists and independent experts in the culture
- **strengthen capacity** of the organisations and individuals
- **education** copyright, digital marketing, gender equality, cultural diplomacy
- **mapping** of the problems and female identities of the 21st century

From the point of view of artistic harm, we would like to emphasize that conceptually this project is based on the idea of women as a subject in the process of creation and an object in the process of observation. The focus is on the present moment and the evidence of the inner female being and the relationship of the individual to the collective and vice versa. In the close collaboration between the artist and the curator, the specificity is visible in the corner of the viewer and conveys the guarantee. The starting point is sarded and networked in the region and beyond.

In the dialogue are the generations of the 21st century, this project will try to show how a woman shapes contemporary Balkan cultural creation as well as how it shapes a woman. Through the various forms of the creative identity of women, in personal expression, technique and medium, the project tends to encompass and reflect the most challenging and open question of the diversity of our times and to connect through art. We are counting on providing us with a comprehensive artistic overview of contemporary creativity and the position of women in art in the region.

As far as gender equality and women's empowerment are concerned, our main group of women is the focus of the younger generation, while the curators and various experts in the field of culture are involved. The current estimate is that about 90% of the people involved in project implementation will be women during the project. The partner leader is a gender-based organization and in this way we will further ensure that gender equality is an integral part of all aspects of this project. We would like to emphasize that our main gypsy group is an active visual artist, they are the focus of

the younger generation, because we are a creative creature of the 21st century, and we will deal with the problems of young people and their needs.

By implementing the general activities of the project, we strive to map and document our agreement on the questions asked. These are: **TRAVEL EXHIBITION** (Serbia, Montenegro, Croatia, Slovenia, Northern Macedonia, both in the real space and in the virtual spaces) for which the selector's pre-selected artists are recognizable and distinctive. **RESIDENTIAL PROGRAM** in Zadar, Croatia, will regain new, youthful energy through an open call, and those who will come to him will present a new exhibition on in the Strasbourg, Council of Europe building. **VR** technology introduces a new look to curatorial practices and global visibility. **RESEARCH** deals with the question of problems and social diversity and identities of women in contemporary visual arts and the study of institutional and non-institutional curatorial practice and mapping that. **THE DOCUMENTARY SERIES** documents the female artists and curators in the cogitations of the creating in the 21st century. The **NFC** is a network of curators of thematically structured by women an art. In addition to the above integral part of the project there are numerous useful **lectures and workshops**.

This project is co-funded by European Union and was selected as one of the 13 projects of the Call for Cultural Cooperation Projects in the Western Balkans 2019. With partner's organizations:

*FENOMENA*, partner leader, Serbia  
*BEOART CONTEMPORARY*, Serbia  
*NGO SPES*, Montenegro  
*UDRUGA PRIZMA*, Croatia  
*LOKARJEVA GALERIJA*, Slovenia  
*SENSUS*, Northern Macedonia

The key words of the project are:

**Gender equality, mobility, strength capacity of individuals and organisations, networking, cross- border cooperation, diversity, female identities in culture, female curators, female artists, 21st century, VR technology, education**

We inform you thru:

Web site: <https://www.riseofwomen.net>

Social networks: [riseofwomen.balkan](https://www.riseofwomen.net)

You tube channel: [Rise of women](https://www.youtube.com/channel/UC...)